

Brownsville Beautification Committee Grant Letter of Intent

Name of Organization/ Individual: _____

Project Location: _____

Contact Name and Email or Phone: _____

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Describe your match. May be pay stubs, records of volunteer hours, garden equipment, etc., and provided to BBC at time of project completion.

Budget:

Equipment Rental: _____

Seeds, Plants, etc.: _____

Communications: _____

Supplies: _____

Other: _____

TOTAL REQUESTED must be \$5000 or under and 1.1 match

BBC Offers \$5,000 Beautification Grant Opportunity, submit your ideas by **May 12, 2019**

Brownsville Beautiful Committee (BBC) is accepting **Letters of Intent** for its Beautification Grant, which provides organizations **up to a \$5,000 match** for beautification projects. Letters of Intent from interested groups must include the following:

- Project description in 250 words or less
- Project location, amount requesting, tentative date when the project will take place, and entities involved
- How will you promote the project? How is it visible to others
- Will volunteers be involved? How many?
- How will you show the match grant funding?
- How this project will enhance applicant's community

Applicants can select from a menu of eligible projects that support to the core values Brownsville Beautiful Committee:

Eligible Projects

Litter Prevention

Clean-Your-Block Parties that promote litter removal & prevention

Grant funds may include: branded safety vests, t-shirts, temporary signage, gloves, tools/tool rental and marketing efforts. Clean-up supplies including litter sticks, trash and recycling bags and safety vests are available upon request through Keep Brownsville Beautiful.

Waste Reduction & Recycling

Competitions and educational campaigns, decorative trash cans and recycling bins, pet waste stations, cigarette butt boxes and other innovative methods to improve collection of waste and recycling.

Grant funds may include: program supplies, signage, bins, design fees and installation.

Beautification

Art and enhancements to beautify spaces & places- decorative elements may include sculpture, painted pavement, murals, mosaics, decorative signal cabinet wraps, seating & benches. Façade improvements may include help your neighbor campaigns to manage lawns, landscaping and minor exterior home repairs, painting and other enhancements.

Grant funds may include: design fees, supplies and installation.

Community Greening

Community gardens, hydroponic gardens, street plantings, moveable planters or hanging baskets, trees, shrubs and other landscaping to promote bees, butterflies and other species, food production and clean air.

Grant funds may include: gardening tools/tool rental, design, signage, decorative elements including planter boxes and benches, potting soil and perennial plants. Must include at least 50% native plant species.

Neighborhood, schools, merchant organizations, non-profit organizations and/or individuals within the City of Brownsville are eligible to apply.

Projects and proposals are subject to applicable approval processes through Brownsville Beautification Committee and the City of Brownsville. When applicable, written property owner permission is required. Grant funded activities must be completed by December 31, 2018

To apply, complete this [Letter of Intent Form](#) and email to: cityofbrownvillebbc@gmail.com by **May 12, 5:00 p.m., 2019**

BBC Board Members will review all the Letters of Intent and select finalists to submit a formal grant application. They will use a competitive scoring process to select a grant recipient in accordance with these scoring criteria.

Possible Points

Project Impact & Need	25 Points
Project Design	25 Points
Level of Participation & Community	10 Points
Project Budget	20 Points
Sustainability with ongoing costs or maintenance	<u>20 Points</u>
	100 points

As a sponsor, BBC reserves the right to place signage at the project site and publicize project should your idea be funded.

Thank you for your interest in beautifying our city.