

MINUTES of the **Regular Meeting** of the Main Street Advisory Board of the City of Brownsville, Texas, held at the HR Training Room, 4th Floor at City Hall, 1001 E. Elizabeth Street Brownsville, Cameron County, Texas, on **Wednesday, October 10, 2018** at **5:30 P.M.** with the following members present:

FRANCESCA LINDER)
ANGELINA MACIAS)
JOSH MEJIA)
TREY MENDEZ)
MARCO OCHOA)
ESTHELA VALDEZ)

MIRIAM C. SUAREZ) **DOWNTOWN DISTRICT MANAGER**
JESSE MILLER) **ABSENT**
BEN NEECE) **ABSENT**

A quorum being present, Miriam C. Suarez read the call to consider the following matters as posted and filed for the record in the office of the Planning and Development Services Department on Friday, October 5, 2018.

1. CALL TO ORDER.

With a quorum present, the meeting was called to order by Marco Ochoa at 5:36 p.m.

2. CONSIDERATION AND ACTION TO APPROVE THE MINUTES FOR THE REGULAR MEETING HELD SEPTEMBER 12, 2018.

Minutes were reviewed by the Board members. Francesca Linder requested that summary of Item #6 on the agenda be clarified to include what specifically was approved with the motion. Francesca Linder made a motion to approve the minutes with the corrections. The motion was seconded by Marco Ochoa and carried unanimously.

3. PUBLIC COMMENT.

No public comments were provided.

4. ANNOUNCEMENTS.

Miriam Suarez provided the following announcements: a Main Street booth will be set up during Oktoberfest, the Board is encouraged to sponsor a reclovia during Cyclobia Nights event, and the Board should consider a partnership with the Beautification Committee.

5. PRESENTATION OF A PROJECT PROPOSAL BY THE DOWNTOWN DISTRICT MANAGER.

Miriam Suarez presented the Meet Me Downtown project to the Board. This project will utilize Hotel Occupancy Tax funds to attract people to downtown and will consist of tactical urbanism projects that will be launched next year.

6. CONSIDERATION AND ACTION TO APPROVE THE PROJECT PROPOSAL AND ASSIGN TASKS TO THE FOUR COMMITTEES.

The Board asked questions about the project and provided suggestions for additional projects such as covering the traffic boxes with art or placing a piano in a public space. Additionally, it was suggested that we gather input and feedback from the downtown property and business owners and that we draft a budget. Josh Mejia made a motion to approve the project proposal with the condition that a budget is drafted and we do community outreach. The motion was seconded by Trey Mendez and approved unanimously.

7. DISCUSSION ABOUT DOWNTOWN SPECIAL EVENTS AND POSSIBLE ACTION ON THE FORMATION OF A SPECIAL EVENTS COMMITTEE.

A list of upcoming events and their respective flyers was provided to all Board members. Due to the increasing number of special events scheduled at Market Square, Downtown District Manager Miriam Suarez proposed that a Special Events Committee is formed. City Management has approved for the Main Street Advisory Board to sponsor up to 3 events at Market Square and the Special Events Committee will assist with the coordination of these events.

8. DISCUSSION AND POSSIBLE ACTION REGARDING THE UPDATE OF THE DOWNTOWN IN ACTION PLAN.

Francesca Linder made the motion to table this item for the next meeting because this item will take considerable time to discuss. The motion was seconded by Josh Mejia and carried unanimously.

9. ADJOURNMENT.

There being no further business to come before the Board, upon duly made motion, the meeting adjourned at 7:09 p.m.


Josh Mejia
Vice Chair

Attest:


Miriam C. Suarez
Downtown District Manager